



**Croydon
College**

QUALITY IMPROVEMENT STRATEGY
Approved by: Learning and Quality Committee
Date approved: 20 June 2017
Strategy/Policy Responsibility: <i>Vice Principal Curriculum and Quality</i>
Review date: June 2019

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Creating futures[©]**

Location:
The Hub\Policies (PDF)
Policies & Procedures Sharedrive (PDF & Word document)



Quality Improvement Strategy

The Vision underpinning the strategy is that Croydon College becomes an outstanding provider of further education and higher education that:

- Inspires learning, creating opportunities and changing lives by being responsive to meeting the needs of students, employers and the wider community;
- Promotes a values-driven culture, where staff and learner behaviours are measured against core values;
- Places fairness and inclusion, community cohesion and safeguarding of students at the heart of all activities;
- Is committed to continuous self improvement through well embedded, and rigorous self-evaluation and improvement planning;
- Employs a coherent framework of support and guidance that focuses on self-improvement, high quality leadership and management and continuous professional development.

Central to the Strategy are the requirements to:

- Expect and promote high standards in a positive and supportive culture that aspires to excellence;
- Raise standards of teaching, learning and assessment and student performance so that all make the progress that they are capable of;
- Engage in regular, evidence based and effective self evaluation;
- Establish robust standards and performance indicators to aid evaluation and improvement
- Set targets and action plans for improvement with regular monitoring;
- Seek and implement the views of students, employers and other stakeholders to ensure that provision meets their needs now, and in the future;
- Use data and benchmarking to inform judgements and to help plan and review provision and service.

Quality Improvement will be achieved by:

- Providing our students with high quality and impartial information, advice and guidance;
- ensuring that the College is responsive in meeting the needs of students, employers and the community;
- Providing a high quality service which will be delivered efficiently and cost-effectively;
- Providing a high quality learning environment, systematically improved through a process of quality assurance, applicable to all areas of the College. We will endeavour to ensure that the quality of service will meet or exceed the expectations of our students and that teaching and learning will take place within a happy, stimulating and safe environment;
- Establishing consultative mechanisms through which the voices of staff, students, parents and employers can be heard and fed back to improve the quality of provision;
- Maintaining rigorous quality assurance arrangements which provide objective assessments of the quality of provision and facilitates an open and transparent accounting for performance. As well as College devised performance indicators, we will use an appropriate range of externally produced quality standards in self assessment;
- Improving the quality of provision by establishing mechanisms for the systematic sharing of good practice and establishing effective intervention arrangements to target a provision;

- Promoting excellence and participation by celebrating students' achievements;
- Collaborating with other providers and working in partnership to provide a coherent, integrated service.

Implementation of the Quality Improvement Strategy

In embracing continuous quality improvement, the College seeks to demonstrate its commitment to its values:

- Creativity
- Respect
- Employability
- Aspiration
- Integrity
- Empowerment
- Responsibility and Accountability

Commitment

- In demonstrating its commitment to achieving continuous quality improvement, the College will produce a written Quality Improvement Strategy that is clearly linked to the College's mission, strategic drivers and development plans and informed by relevant legislation and the views of funding agencies, students, the community, employers and staff.
- The College will allocate overall management responsibility for implementing the Quality Improvement Strategy to the Deputy Chief Executive.
- Maintain up to date policies and procedures in order to deliver the commitments of the Quality Improvement Strategy.
- Formulate an annual Quality Improvement Plan (QIP) arising from rigorous self-assessment processes across the College.
- The Governors will monitor the implementation of this Strategy and receive regular updates on the progress against the action points within the QIP via the Learning and Quality Committee (LQC) and advise the Corporation accordingly.

Ownership

The College will seek to demonstrate ownership by staff and students of its approach to quality improvement and give a high profile to this by means of:

- Regular communication and publicity to ensure awareness of the Strategy and QIP among students, staff, employers, governor members and other relevant groups as appropriate;
- Opportunities for students, staff, employers, Governors and others, working in partnership with the College to discuss, evaluate, review and influence the strategy;
- Staff and Governor induction and development opportunities to promote ownership and awareness and share good practice.

Action

The College will seek to demonstrate that:

- Data on student achievement, retention, the quality of teaching and learning and other relevant information is collected and used to review progress in improving the learning experience of its students by raising student achievement rates including higher grades and progress measures, the quality of teaching and learning and the quality of support services;
- All governors and staff are trained in the effective implementation of the strategy;
- Targets are set in College self-assessment reports to improve the College's performance by drawing on relevant data and feedback from stakeholders, and that achievement against these targets is measured and recorded against the relevant action points in Quality Improvement Plans;
- The College projects and promotes itself in the community and amongst employers as a high quality service provider;
- Advice on quality is sought, when appropriate, from relevant outside agencies.

Outcomes

Rigorous monitoring will allow the College to evaluate its progress. Application of the Quality Improvement Strategy should result in:

- Evidence of improvements in levels of student success and wider outcomes for students;
- An enhanced reputation in the local community and amongst employers, potential students and parents;
- Increasing levels of student, stakeholder and staff satisfaction;
- Inspection judgements overall good, then to outstanding;
- Driving forward the relationship between quality and finance to achieve value for money.

The College uses a range of relevant procedures to underpin this Strategy. This will be reviewed annually by the Executive team of the college to ensure it is current and focused on the practices required for further improvements.